



more.hr

Media kit 2026

DIGITAL ADVERTISING

DELIVERY OF ADVERTISING MATERIALS

- ▶ Molimo dostavite sve kreativne materijale najmanje 2 dana prije početka kampanje.
- ▶ Više formata banera omogućuje prikaz oglasa na različitim uređajima i pozicijama, čime se povećava doseg i učinkovitost kampanje.
- ▶ Materijali za kampanje na portalu www.more.hr dostavljaju se na e-mail adresu oglas@more.hr

TECHNICAL REQUIREMENTS

- ▶ GIF or JPG: Maximum file size 250 KB (initial load)
- ▶ HTML5:
 - ▶ File type: ZIP containing creative assets (JPG or GIF only) and an HTML5 file
 - ▶ All additional files referenced by the HTML file must be included in the ZIP archive
 - ▶ Ensure the HTML5 file includes a click-out (exit) function and click tag
 - ▶ Maximum size of the HTML5 package or all included files must not exceed 1000 KB

BANNER DIMENSIONS

Please provide the following banner sizes:

1 Medium Rectangle

- ▶ 300 px width × 250 px height
- ▶ Fits well on both desktop and mobile devices, making it a practical choice for most campaigns

2 Billboard

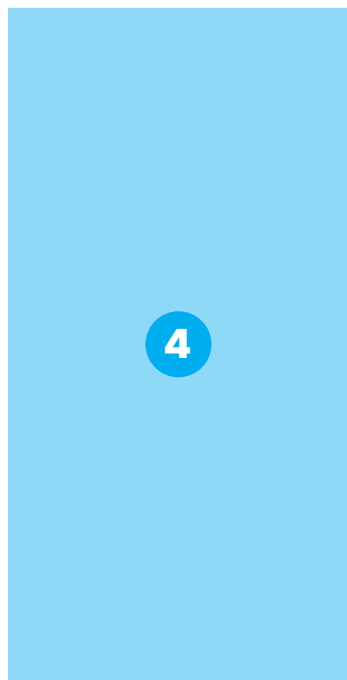
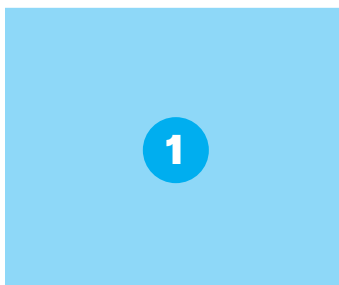
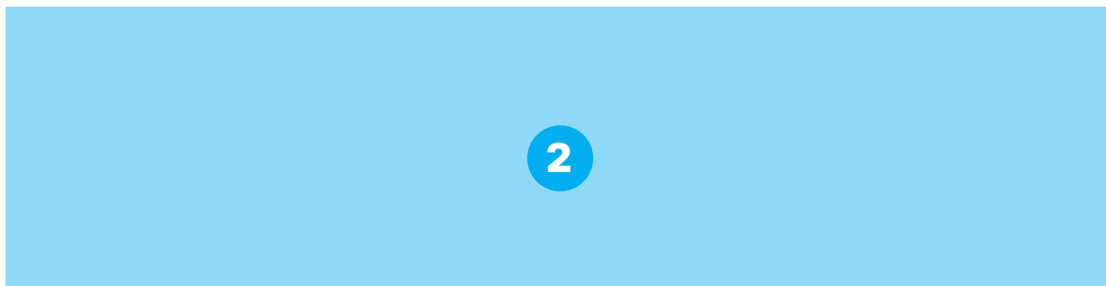
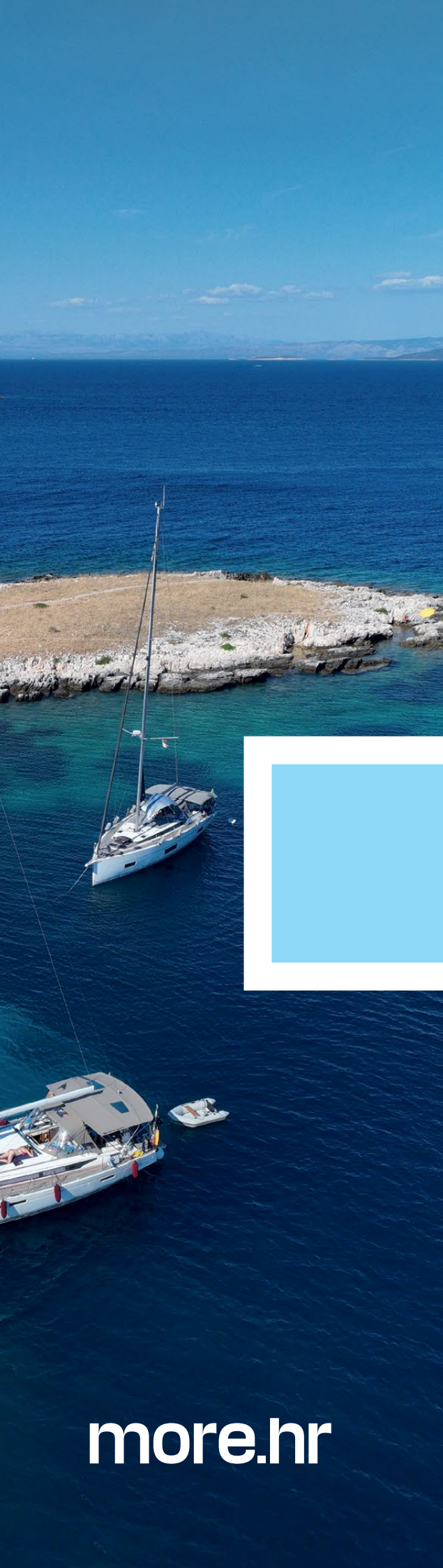
- ▶ 970 px width × 250 px height
- ▶ Desktop only

3 Mobile leaderboard

- ▶ 320 px width × 100 px height
- ▶ Mobile devices only

4 Half page

- ▶ 300 px width × 600 px height
- ▶ Desktop only



CONTACT

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