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Media kit 2026



PUBLICATION SCHEDULE

FEBRUARY / MARCH 2026

Booking deadline: 30.1.

Material delivery: 3.2.

On newsstands: 13.2.

APRIL / MAY 2026

Booking deadline: 3.4.

Material delivery: 9.4.

On newsstands: 13.4.

JUNE / JULY 2026

Booking deadline: 22.5.

Material delivery: 26.5.

On newsstands: 5.6.

AUGUST / SEPTEMBER 2026

Booking deadline: 24.7.

Material delivery: 28.7.

On newsstands: 7.8.

OCTOBER / NOVEMBER 2026

Booking deadline: 25.9.

Material delivery: 29.9.

On newsstands: 9.10.

DECEMBER 2026 / JANUARY 2027

Booking deadline: 20.11.

Material delivery: 24.11.

On newsstands: 7.12.

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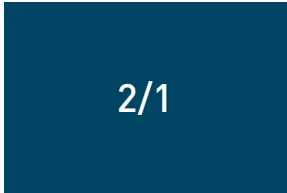


AD FORMATS

Double Page Spread

460 × 290 mm

Bleed: 3 mm



Page

230 × 290 mm

Bleed: 3 mm



Half page

Horizontal: 200 × 130 mm

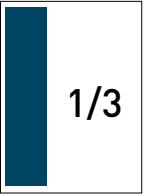
Vertical: 95 × 270 mm



One-third page

Horizontal: 200 × 85 mm

Vertical: 63 × 270 mm



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Advertisements should be submitted in TIFF, PDF, EPS, or JPEG format, with image resolution of 300 dpi.

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